

Advocacy Project

Introduction: In the Progressive Era, Americans fought corruption and injustice. Women fought for the right to vote. Unions fought to end child labor and hazardous conditions in the workplace. Many others fought against political corruption, grotesque conditions in the meat packing industry and immigrant discrimination. The world **YOU** live in today is full of injustice. Some of the injustices you are personally faced with. Others range from inequities that exist because of racism and bigotry to villainy perpetrated by governments and people around the world (including our own).

Your Intellectual Task: Identify a significant problem and create a Podcast or YouTube video that informs others about the identified issue and offers up thoughtful solutions. Your Podcast or YouTube needs to have the following:

- **MUST** be 5-10 minutes long. Within your Podcast or YouTube video, you must have the following:
 - A name for your Podcast.
 - Identify your issue and explain what it is.
 - A brief history of your issue.
 - Who is most effected by your issue?
 - Potential solutions for your issue.
 - Reference 2 sources within your Podcast or YouTube video.
- ***ALL** group members **MUST** speak in the Podcast or YouTube video.

You will need to prepare a script. Please have a rough draft of your script ready by _____. I will go over it with you and give you some advice moving forward. The script will be submitted in Canvas by one group member to check for plagiarism.

Make note of what Podcasts have: music, continuity, guests, ad breaks, etc. Your Podcast or YouTube video should have similar elements. The more creative you are, the higher your score!

Vision Board: You will also be creating a vision board that represents your chosen issue and solutions discussed in your Podcast or YouTube video. The vision board will go more-in-depth. It will be completed on a trifold poster board. The vision board should have the following:

<p>*Main Issue -What is the issue? -Why does it matter? Give a deep analysis. -What does this issue matter to you? Don't be afraid to add a personal touch!</p> <p>*Solutions -What are potential solutions for this issue? -What are steps that YOU can take to solve this issue?</p>	<p>*Name of Podcast</p> <p>*Flyer An attractive 8x11 flyer advertising your podcast. There should be a tagline on the poster and a brief description as to what your podcast will be about.</p> <p><i>Your flyer must be in color. Please print two copies of your flyer. One for your Vision Board and one to give to me.</i></p> <p>*Timeline Incorporate a visual timeline of significant events that provide historical context to the issue. Be sure to use visuals throughout.</p> <p><i>Visual images and infographics would be smart to use throughout your vision board.</i></p>	<p>*Resources -What are some books, organizations or other resources that highlight your issue.</p> <p>*Works Cited At least 5 sources used for research. Should be in MLA format.</p>
---	--	--

The Technical Details:

You can use iMovie, GarageBand, or any other platform that you see fit to complete your Podcast or YouTube video. I am not a technology mastermind. You are young and intelligent. There are online tutorials, videos and resources that will help you navigate the technical aspects of this project.

Other Details & Tips:

- You must work with either one or two other classmates on this project. Choose wisely.
 - You **CANNOT** work by yourself!
- You will be given some class time to work on the project. Don't waste this time!
- Take this project seriously. It can provide a boost to your grade, or damage it.
- Once an issue is picked, **NO ONE** else in your class period can use it.
- If someone in your group did not contribute, please let me know. I reserve the right to give them a zero.

Points: This is worth a total of **300 points**. **NO LATE ASSIGNMENTS WILL BE ACCPETED**. Your website as well as your speech will be submitted via Canvas. The Advocacy Project Module is located at the top of our Canvas page. Your speech will need to be submitted into Canvas separately because it will be ran through Turnitin.com, however, it will need to be on your website as well. The points are as follows:

Podcast/YouTube Video:

- ◇ Name of Podcast- 5 points
- ◇ Identify Issue- 15 points
- ◇ Brief History- 20 points
- ◇ Potential Solutions- 20 points
- ◇ References- 10 points
- ◇ Time/Script (there's a flow to your Podcast)- 45 points

Total: 115 points

Vision Board:

- ◇ Name of Podcast- 5 points
- ◇ Flyer (2 copies, in color)- 40 points
- ◇ Timeline- 50 points
- ◇ Main Issue- 25 points
- ◇ Solutions- 25 points
- ◇ Resources- 20 points
- ◇ Works Cited- 20 points

Total: 185 points

Submission Details:

Your Trifold poster board is due, in class on _____

Your script must be submitted on Canvas by _____.

Only one group members needs to submit. Simply put your group members names in the comments section. Failure to submit your script in Canvas will result in a zero for the script portion of your Podcast/YouTube video.

Your Podcast/YouTube video **MUST** play in-class when it is time for your group to present. If it does not/cannot play, it is a zero.

***NO LATE ASSIGNMENTS WILL BE ACCEPTED!**